

David MANSET holds a D.Phil. in Model Driven Engineering of Distributed Computing Systems, from the University of the West of England in Bristol, and an Executive Master of Business Administration from the Geneva School of Economics and Management, specialized in digital transformation, crypto-currencies, digital trust, big data and data privacy. He is CEO of Be-Studys (www.be-studys.com) a Swiss digital transformation company specialized in deeptechs (blockchain, big data and AI), part of the Be-Ys group. He is also the CEO of gnúbila France (<http://www.gnubila.fr>), a French data privacy company, and President & CEO of cerebro GmbH (<http://www.cerebro.pro>), a Swiss brain data science company. Over the last decade, he architected large-scale international big data and blockchain platforms, including e.g., www.MyHealthMyDaya.eu. He received several awards, such as the gold medal at the International Exhibition of Inventions of Geneva, in 2007; the Best Exhibit 1st Prize at European Commission's largest conference on Information and Communication Technologies in 2008 and in 2013; and in 2016 ranked 2nd Best at the Global SME Award competition of the United Nations ITU Telecom World conference, in Bangkok. He punctually acts as an expert advisor for the European Commission, REA, DG CONNECT and DG HEALTH, as well as at the United Nations, more specifically the World Health Organization (WHO) and the International Telecommunication Union (ITU). He is lead advocate blockchain at the European Federation of Cyber Security Experts (EFCSE) and liaison agent between ISO TC 307 and ITU in the context of blockchain standardization. As of 1st January 2019, Dr. David MANSET has been nominated as a Knight of the French Order of Academic Palms by the Minister of Education in France.