

Ms. Leyla Arsan, CEO of TAGES since 2020, with statistics and ICT background since 1989, experienced in managing EU funded R&D and Innovation Projects, and innovation management, consulting industry, academia, NGOs, and mainly SMEs and Start-Ups. She is very active in European Communities like NEM, NESSI, ODI and DSI platforms and took part in many EU funded projects mainly dissemination and innovation activities. She is a fan of Istanbul City and managed Open Data and Smart City projects for the city and also established the Digital Society Watchdog Group. She is also a member of Istanbul Blockchain Women Platform. Nowadays she is very active in Plastic Twist Project funded by EU as the innovation partner working on the innovative business modelling for value chains for the revaluation of plastic with token.