

Tolga Yücel is leading a communications team of three, in addition to different agencies which work for WWF-Turkey. As a Communications Manager he is also leading the plastic campaign of WWF-Turkey which started 1,5 years ago. Before joining WWF-Turkey 2 years ago he worked for 5 years at a local tourism agency and diving school in the small Mediterranean town Kaş, as an Outdoor Guide and then as the Outdoor Manager. In Kaş, he was also a board member of the Kaş Tourism Association. Before that he worked as Communications Manager at Frito Lay and Vodafone, and various PR agencies.